

## KETK-TV, Tyler, TX 75703 ComCorp of Tyler License Corp.

# **Quarterly List of Issue-Responsive Programming Fourth Quarter 2008 (October 1, 2008 – December 31, 2008)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Health
- Government and Politics
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

#### Local News and Public Affairs Programming:

- KETK 56 Today (Monday Friday: 5:00-7:00am)
- East Texas Live (Monday Friday: 11:00am-12:00pm)
- Live @ Five (Monday Friday: 5:00-5:30pm)
- KETK 56 News at 6 (Monday Friday: 6:00-6:30pm)
- KETK 56 News at 10 (Sunday Friday: 10-10:35pm)
- KETK 56 Today (Saturday & Sunday: 8:00-9:00am)
- KETK 56 News at 5 (Saturday & Sunday: 5:00-5:30pm)
- KETK 56 News at 10 (Saturday: 10-10:30pm)

#### NBC Network News and Public Affairs Programming:

- Today (Monday Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 7:30-8:00am)
- NBC Weather Plus (24/7 on KETK-DT digital multicast channel 56.2)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:	Yolanda Clater	January 12, 2009
·	Yolanda Clater, Program Manager	Date Placed in Public Inspection File

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	10/06/08	3 minutes 20 seconds	Store robberies. In the past two days, there have been three convenience store robberies in Tyler.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/09/08	4 minutes 40 seconds	There have been several robberies in Tyler in the last couple weeks. We compare crime numbers with this time last year.
KETK 56 News at 6 KETK 56 News at 10	6:00pm 10:00pm	10/14/08	41 seconds	An East Texas man is put to death for fatally shooting a 22-month-old in 1984. The toddler's parents were gunned down at the same time.
East Texas Live	11:00am	10/15/08	20 seconds	Longview police arrest a man early Tuesday morning at Pine Tree Middle School in Longview. The man broke into the school and stole several sets of keys and other small items.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	10/21/08	4 minutes	Longview police are working on a three-year-old cold case. The victim's family is now offering a \$5,000 reward to whoever can find their brother's killer.
East Texas Live	11:00am	11/18/08	20 seconds	A Longview man will be tried for murder today. Michael Edward Brown is set to be tried in front of a judge – but no jury this morning. He's charged with the killing of Gregory Connelly back in Sept. of 2007.
KETK 56 News at 10	10:00pm	11/24/08	50 seconds	We have surveillance pictures of a man robbing a credit union in Tyler.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/25/08	2 minutes 45 seconds	Police investigate a shooting in downtown Longview today. 19-year-old is shot by another teen.
KETK 56 News at 6 KETK 56 News at 10	6:00pm 10:00pm	11/25/08	3 minutes	Workplace Shooting. A woman is shot by her former boyfriend at a Tyler business. She is killed and he unsuccessfully tries to kill himself.

**Issue**: Crime (continued)

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	12/01/08	5 minutes 20 seconds	More than 20 abandoned and starving animals are found at a home in Smith County. The owners moved away and left animals chained up, some in carriers, some running free.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/02/08	3 minutes 40 seconds	A Rusk County couple is accused of beating the woman's 13-month-old daughter to death with a hammer, biting chunks out of his skin, and saying they did it as part of an exorcism. Both 18-year-olds have been charged with capital murder.
East Texas Live Live @ Five KETK 56 News at 10	11:00am 5:00pm 10:00pm	12/08/08	4 minutes 40 seconds	McCuin dead. A man accused of killing then mutilating his 21-year-old girlfriend was found dead in his jail cell Sunday afternoon.
East Texas Live	11:00am	12/15/08	30 seconds	A 28-year-old woman is dead and a Kilgore man is charged with shooting her. 57-year-old Gerald Millard Marsh remains in the Gregg County Jail on a two-hundred-thousand dollar bond. According to the Gregg County Sheriff's Office, deputies were called to a home on Watson Road in Kilgore at about 8:15.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/16/08	1 minute	Woman files civil suit against Smith County Constable Henry Jackson, alleging sexual harassment on the job.

**Issue**: Economy

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 10	5:00pm 10:00pm	10/09/08	43 seconds	AIG Help. AIG is about to get a federal reserve loan that could reach 38 billion dollars.
East Texas Live	11:00am	10/20/08	2 minutes 30 seconds	The City of Tyler is hosting a home buyers seminar to help answer questions about bad credit, etc. for the first time home buyers. Frank Rowland was a guest on the show to talk about it.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/16/08	3 minutes 55 seconds	Tyler Pipe announced this afternoon they're laying off almost 200 workers.
KETK 56 News at 6 KETK 56 News at 10	6:00pm 10:00pm	10/21/08	3 minutes 10 seconds	Today a Tyler developer announced he's purchased nearly 400 acres in Tyler to be used for low-income and senior housing, and business development.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/06/08	4 minutes 35 seconds	Electricity companies are getting more aggressive about collections after more people are unable to pay for services. We talk with a woman who fears her lights will be turned off and someone with a non-profit group who says they provide help for people who need assistance paying electric bills.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	11/06/08	2 minutes 20 seconds	More people will be shopping at Wal-Mart and discount stores this holiday season because of the economy. We talk to a woman who says she will be shopping at Wal-Mart and limiting her kids' Christmas gifts to three a piece for the first time.
East Texas Live	11:00am	11/07/08	35 seconds	Dana Corp announced they'll be closing more production plants and cutting 5,000 jobs next year. Dana officials say, because of the economy, they have to "re-size" to meet market demand.
East Texas Live	11:00am	11/07/08	2 minutes	Tyler Mayor Barbara Bass is guest on the show to talk about holiday sales tax and what the city is expecting with holiday sales.  Mayor Bass encourages Tyler residents to shop locally.

**Issue**: Economy (continued)

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/24/08	3 minutes 10 seconds	We talk to some local businesses that aren't getting as much traffic right now because of the economy. They tell us what they are doing to make their dollars stretch and how they are trying to maintain business.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/24/08	3 minutes 20 seconds	We talk with a homebuilder and a home buyer. Nationally, home builders are asking Congress for a bailout. They say until the housing market is fixed, financial markets will continue to struggle.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/02/08	3 minutes 10 seconds	Trane announces they will lay off more than 300 Tyler employees.
East Texas Live	11:00am	12/03/08	45 seconds	Three hundred jobs in Tyler are lost after air conditioning manufacturer, Trane, says they're laying off employees. These workers are mainly the second shift production crew. Reporter live shot.
East Texas Live	11:00am	12/05/08	45 seconds	East Texas is oil country but as oil prices continue to drop we look at how that is affecting our local economy. Reporter live shot.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/08/08	3 minutes 5 seconds	Tough economic times are putting a strain on people who need to sell their home, but for buyers, there's a silver lining. One thing we learned in particular was that sellers may be willing to chip in on closing costs.
East Texas Live	11:00am	12/08/08	3 minutes	Financial expert Jose Feliciano gives tips for keeping your bank account and finances on track during tough economic times.
East Texas Live	11:00am	12/16/08	20 seconds	The Lufkin Daily News is reporting more than 300 citation employees will be laid-off in February.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	12/17/08	5 minutes 5 seconds	Today Eastman Chemical announced they will be making both job and expense cuts company-wide next year.
East Texas Live	11:00am	12/22/08	3 minutes 40 seconds	Financial planning expert Jose Feliciano is guest on show to talk about money management tips for retirement.

**Issue**: Education

Program	Time	Date	Duration	Description
East Texas Live	11:00am	10/10/08	30 seconds	Longview schools have previously rewarded students with IPODS for doing well on TAKS tests. But Texas Education Commissioner Robert Scott says rewarding students violates education privacy laws.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/14/08	4 minutes 55 seconds	Graduate Jobs. We talked to employers at a college job fair today. With the state of the economy, are they hiring less people? Also, what does it take to be more competitive, and what are the current hot and available jobs?
Live @ Five	5:00pm	10/15/08	1 minute 10 seconds	The Texas Education Agency released a report showing which school districts met the standards for the No Child Left Behind Act in 2007. Many East Texas schools did not meet those standards.
East Texas Live	11:00am	10/20/08	2 minutes 30 seconds	Jana Sisk from Parent Services was a guest on the show. She talked about Autism and gave educational information regarding how to better recognize the signs of autism in children.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/21/08	7 minutes	School Bond. November 4, Tyler voters will decide if they're willing to pay for \$125 million school bond.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/19/08	3 minutes 30 seconds	The East Texas Food Bank says Hurricane Ike and the suffering economy have increased hunger rates in East Texas. So several organizations in East Texas are trying to alleviate the problem by focusing on kids who get free or reduced-price lunches at school.
KETK 56 News at 10	10:00pm	11/19/08	20 seconds	School bus crash. More than a dozen kids were injured after a school bus crash north of Dallas.
KETK 56 News at 10	10:00pm	11/22/08	50 seconds	The Texas Board of Education approved a plan to give high school athletes twice as much credit. We ask people what they think about the move.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/11/08	4 minutes 40 seconds	A USA Today report finds a Diboll School one of the most polluted in the state. It also makes a national list.

**Issue**: Education (continued)

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	12/17/08	4 minutes 45 seconds	Parents of Moore Middle School say some drivers don't yield at crossings and ignore posted signs in school zones. Yet there is no crossing guard to enforce the rules. We find out what the school has to say about it.
KETK 56 News at5 KETK 56 News at 10	5:00pm 10:00pm	10/20/08	30 seconds	One of the buses carrying the Longview Lobos' band and ROTC members was involved in a minor wreck today. Fortunately none of the students on board were injured.

Issue: Health

Issue: Health		<b>.</b> .		5
Program	Time	Date	Duration	Description
Live @ Five	5:00pm	10/09/08	20 seconds	More health costs. A new report says next year you'll probably be paying more for workplace health benefits.
East Texas Live	11:00am	10/10/08	3 minutes	Christine Cook, Director of Immunization Services for the Northeast Texas Public Health District, is guest on show to talk about flu shots.
East Texas Live	11:00am	10/15/08	3 minutes	Nurse Helicopter. Mother Frances Hospital started the first medical helicopter program in the area. Kristi Wiggins, RN, is guest on show to talk about Trinity Mother Frances' flight for life program.
East Texas Live	11:00am	11/17/08	2 minutes	Many people may have sleeping disorders and never know it. One of the most common is sleep apnea.  Dr. Raymond Perkins of Pulmonary Specialists of Tyler is guest on show to talk about the disorder.
East Texas Live	11:00am	11/18/08	2 minutes	Dr. Jeff Carr from ETMC is guest on the show to talk about PAD, a disease plaguing many Americans and Texans.
East Texas Live Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/25/08	3 minutes 50 seconds	A controversy in the Catholic church hits an East Texas hospital when the Bishop of the Tyler Diocese asks that the Trinity Mother Frances Healthcare System stop performing a form of permanent sterilization. Reporter live shot explains why the procedure is an issue.
East Texas Live	11:00am	11/28/08	2 minutes	Brenda Elron, Public Health District, is a guest on the show to talk about safely saving your Thanksgiving leftovers and how to avoid getting sick from bad food.
East Texas Live	11:00am	12/05/08	3 minutes	Dr. Jonathan Smith from Smith County Health Authority is guest on the show to talk about staying healthy during a stressful holiday season.
Live @ Five	5:00pm	12/29/08	27 seconds	Researchers at Johns Hopkins School of Public Health studied data from a federal survey of teenagers. They compared teens who had taken a virginity pledge to those who had not, but had similar attitudes about sex.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/30/08	50 seconds	The deadline to enroll for Medicare Part D prescription plan is tomorrow.

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	10/06/08	36 seconds	Register to vote. Today is the last day to register to vote for the November general election.
KETK 56 News at 6	6:00pm	10/09/08	16 seconds	The government could soon own at least a part of some troubled national banks.
East Texas Live	11:00am	10/10/08	55 seconds	Jail Update. A committee against the Smith County Jail Bond Proposal files open records request with Attorney General's office. Attorney General Greg Abbott granted them access to all jail plan records.
East Texas Live	11:00am	10/13/08	4 minutes 30 seconds	State Representative, Congressman Louie Gohmert is a guest on the show to talk about the Wall Street bailout and why he opposed it.
Live @ Five	5:00pm	10/14/08	3 minutes 15	Wrap of contested races in Gregg
KETK 56 News at 6	6:00pm		seconds	County
East Texas Live	11:00am	10/14/08	4 minutes	Smith County Sheriff J.B. Smith is guest on the show to talk about the Smith County Jail Bond Proposal for the November 4 <sup>th</sup> elections.
Live @ Five	5:00pm	10/15/08	40 seconds	Misprinted Ballots. Smith County elections officials are working quickly to replace nearly 9000 mail ballots before November elections.
Live @ Five KETK 56 News at 10	5:00pm 10:00pm	10/15/08	3 minutes 55 seconds	We go to Upshur County to talk with political candidates in local races.
KETK 56 News at 10	10:00pm	10/15/08	1 minute	Presidential candidates John McCain and Barack Obama face off tonight in their final debate before November elections.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/20/08	2 minutes	Early voting began today in Texas. Smith County elections administrators say they had a heavy early voter turnout.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/20/08	2 minutes 40 seconds	Voting Problems. Texas is ranked along with nine other states on a poll that says we aren't prepared for any mishaps during elections.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/20/08	6 minutes 40 seconds	Preview of East Texas candidates running for U.S. Representative.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	10/20/08	3 minutes 50 seconds	The Hispanic vote is expected to have a large voice in this November's elections. According to the Pew Hispanic Center, Texas has about 19 percent of all the Hispanic voters in the country.

Program	Time	Date	Duration	Description
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/23/08	6 minutes 30 seconds	A controversial Smith County Jail Bond will be on the November elections ballot. We talk about exactly what a "Yes" vote would mean for Smith County taxpayers.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/23/08	3 minutes 35 seconds	We talk about the importance of youth voters in this presidential election. Youth voters range from 18 to 25 years old, and make up about 44 million voters.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	10/23/08	8 minutes 10 seconds	We obtained several documents advancing lawsuits regarding members of a committee opposing the Smith County Jail project.
East Texas Live	11:00am	10/29/08	40 seconds	After a larger than expected voting turnout in East Texas several polling locations had to be changed and more were added. Graphic with locations.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	11/04/08	5 minutes 5 seconds	Election coverage. Voter turnout in downtown Tyler and in Longview.
KETK 56 News at 10	10:00pm	11/04/08	30 minutes	30 minutes all-elections show, complete with live election results, live guests and pre-produced packages.
East Texas Live	11:00am	11/07/08	45 seconds	The Texas Transportation Commission approved almost 2-billion dollars to spend on state-wide road projects, including several roads in East Texas.
East Texas Live	11:00am	11/12/08	40 seconds	Driver's license checkpoints may begin on Texas roads. Those in favor include the Department of Public Safety Commission and Governor Rick Perry. They are asking the Attorney General's office to decide if these checkpoints are legal.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/11/08	2 minutes 55 seconds	Our local U.S. Reps comment about auto bailout proposal that passed the House Wednesday.
East Texas Live	11:00am	12/11/08	40 seconds	East Texas Representative Louie Gohmert is voicing his opposition to the auto bailout. Instead, he's proposing a sales tax holiday. Reporter live shot.
East Texas Live	11:00am	12/19/08	3 minutes	East Texas Congressman Louie Gohmert is guest on show. Gohmert gives his response to the newly announced plan by government to give 14 billion in short-term financing to automakers. Gohmert discusses his idea for a sales tax holiday to boost the economy.

Issue: Public Safety

Program	Time	Date	Duration	Description
KETK 56 News at 10	10:00pm	10/09/08	25 seconds	Gregg County Fire Marshalls are investigating the cause of a fuel fire that sent a man to the hospital with serious burns.
East Texas Live	11:00am	10/13/08	55 seconds	Phone interview with reporter on scene at the intersection of CR 2418 and FM 314. After a car catches fire in Henderson at least one person pronounced dead.
East Texas Live KETK 56 News at 6	11:00am 6:00pm	10/29/08	2 minutes 15 seconds	Nationally gun dealers are reporting a roughly 25 percent spike in sales since the economy started slumping. They say people are also fearful the uncertain economy will cause criminals to become more desperate.
East Texas Live	11:00am	10/29/08	2 minutes	In preparation for Halloween Dr. Melanie Wick with Trinity Pediatrics was a guest on the show to talk about Halloween safety.
East Texas Live	11:00am	10/29/08	2 minutes	A fire destroys a house Tuesday night. Judson Fire Dept. Captain Tom Keith talks about fire safety.
Live @ Five	5:00pm	10/29/08	30 minutes	Elections Special. 30 minute magazine special dedicated to all things election. Highlights local, state and national races. Everything you need to know before casting your vote.
East Texas Live KETK 56 News at 6 KETK 56 News at 10	11:00am 6:00pm 10:00pm	11/06/08, 11/07/08	2 minute 11 seconds	Fatal Crash. 3-year-old is killed in a van rollover in Smith County. Troopers say they found beer cans and boxes in the van, and if the driver had alcohol in his blood, he could be charged with intoxication manslaughter.
East Texas Live	11:00am	11/17/08	40 seconds	A new study shows East Texas has 86% more car crashes than anywhere else in the state. So a new partnership called "Pay Attention East Texas" is trying to make East Texans aware of road hazards.
East Texas Live	11:00am	11/19/08	40 seconds	Experts blame the economy for the increase in home invasions and home burglaries. Home security system sales are increasing. We take a look at arming your home against a crook.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
KETK 56 Special Report	3:05pm	11/20/08	25 minutes	Breaking news. Continuous live coverage of an explosion at Delek Refinery in Tyler. Four people were hurt, two of which were flown by helicopter to a Dallas hospital. Cause is undetermined at this time.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/20/08	18 minutes 45 seconds	Live reports discussing the explosion at Delek Refinery in Tyler this afternoon. We speak with witnesses and explain what happened in today's refinery explosion. Live shot from ETMC where some of the victims were taken. Patient conditions for those injured in the blast.
Live @ Five KETK 56 News at 6 KETK 56 News at 10	5:00pm 6:00pm 10:00pm	11/24/08	3 minutes 35 seconds	Mothers Against Drunk Driving want ignition interlock to be mandatory on convicted drunk drivers' cars.
KETK 56 News at 10	10:00pm	12/01/08	3 minutes 10 seconds	An older man drives his car into a parade route, injuring 11 people.  Many of the injured were boy scouts lining up to march in the parade. We speak with people who witnessed the parade wreck in Overton today.
East Texas Live	11:00am	12/02/08	15 seconds	A wreck on I-20 caused one lane of traffic to shut down. The wreck happened around midnight last night at the exit ramp of I-20 and Hwy 757 in Starville. The cause of the wreck is still under investigation and no serious injuries were reported.
East Texas Live	11:00am	12/11/08	40 seconds	The icy morning is to blame for more than a dozen accidents in Lufkin. Police say the accidents happened over just three hours. Around eight o'clock, officers closed the southbound high overpass at Loop 287 and South First Street.
Live @ Five KETK 56 News at 6	5:00pm 6:00pm	12/16/08	2 minutes	Fire takes out a church, dry cleaners and peanut butter manufacturing company in Overton.
East Texas Live	11:00am	12/23/08	23 seconds	DPS announced today troopers will concentrate on speeders and seat belt violators as well as drinking and driving. Officials say increased enforcement will be in effect Wednesday through Sunday and then December 31 <sup>st</sup> and New Year's Day.

#### **Public Service Announcements**

### **GROUPS AND ORGANIZATIONS SERVED**

MILITARY HOLIDAY GREETINGS

HABITAT FOR HUMANITY

EAST TEXAS CRISIS CENTER

**ADOPTION NCSA 2008** 

**DTV TRANSITION** 

IAMS HOME FOR THE HOLIDAYS

CHRISTIAN WOMEN'S JOB CORP

FOOD BANK OF TYLER

NATIONAL ASSOCIATION OF BROADCASTERS

SALVATION ARMY OF TYLER

TOYS FOR TOTS OF LONGVIEW

TEXAS DEPARTMENT OF AGRICULTURE

TEXAS ASSOCIATION OF BROADCASTING

#### **Community Involvement**

#### **BIKES 4 KIDS: NEAL'S WHEELS**

KETK NBC teams up with East Texas Fire Departments to give children a bicycle for Christmas. KETK uses Neal Barton a prominent news anchor to send the message to all of the viewers.

#### **MILITARY GREETINGS**

As always KETK NBC supports the troops overseas. KETK NBC & KETKnbc.com aired the solider greetings to their family and friends for the holidays.

#### **SALVATION ARMY BELL RINGERS**

In December KETKnbc.com launched a campaign to help the salvation army of Tyler recruit bell ringers. KETK NBC promoted the Salvation Army's Helping Hand around the holidays along with local blanket drives and location where people could give their donations.

#### **TYLER WATCH**

<u>www.tylerwatch.com</u> is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK NBC 56's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

#### **SCHOOL ZONE**

KETK provides a social network for schools in the local area. School Zone (<a href="www.schoolzone.com">www.schoolzone.com</a>) is an online school community for students and teachers to post pictures and video of school events, awards and everyday activities.

#### STAFF COMMUNITY SERVICE

Shari Dunn, KETK Anchor, was the keynote speaker at the Women's Health and Wellness Conference in Tyler on October 25, 2008. Shari spoke about enhancing your best self and staying on course every day. Aside from various speeches those who attended were able to get free vision screenings, as well as information on breast cancer. The conference took place at the Tenneha Church of Christ in Tyler.

Shari Dunn and Crystal Kobza, KETK Anchors, participated in Longview's Leadership Tomorrow's media panel as part of Communications Day on November 11, 2008. They spoke with students about being in the news business.

#### **Network Issue-Responsive Programming Information**

#### MEET THE PRESS WEEKEND LISTINGS

(SUNDAY 10/05) Exclusive! With only 30 Days until the Election, two top strategists weigh in on what each side needs to do to win the White House: Democrat Paul Begala and Republican Mike Murphy on the state of the race and the strategies in play. Then, the Biden-Palin debate as well as Tuesday's upcoming Obama-McCain townhall moderated by Tom Brokaw: Insights & Analysis from David Gregory, Gwen Ifill, Peggy Noonan, Chuck Todd and David Yepsen. Did Biden and Palin serve their tickets well at last night's debate? What states are now in play? And what must Barack Obama and John McCain do at the remaining two debates to put their ticket on top?

(SUNDAY 10/12) Exclusive! An in-depth discussion about the financial crisis with Gov. Jon Corzine (D-NJ) and former congressman Rob Portman (R-OH). Both men bring political and economic experience to the table: Corzine as former chairman and chief executive officer of Goldman Sachs and Portman with his two positions in George W. Bush's cabinet: U.S. Trade Representative and Director of Office of Management and Budget. They will join Tom Brokaw in studio to answer the questions on every voter's mind: how did we get into this crisis -- and how do we get out? Then, we will have insights & analysis on the economy and Decision 2008 with CNBC's Erin Burnett, the Wall Street Journal's Paul Gigot and Ted Koppel of the Discovery Channel.

(SUNDAY 10/19) Exclusive! Former Secretary of State Gen. Colin Powell (Ret.) -- who has been courted by both Barack Obama and John McCain -- will break his recent silence and share his views on a variety of important issues facing the country. Then, with a little over two weeks to the election, we will look at the 2008 battleground and several new state polls with NBC's political director Chuck Todd. Plus, insights and analysis on Decision 2008 with David Brooks of the New York Times, Jon Meacham of Newsweek magazine, Andrea Mitchell of NBC News, and Joe Scarborough of MSNBC's "Morning Joe."

(SUNDAY 10/26) Just nine days before the election, Republican presidential nominee Sen. John McCain (R-AZ) will be Tom Brokaw's exclusive guest this Sunday as "Meet the Press" originates live from Waterloo, Iowa. Plus, a Decision 2008 roundtable with political analyst Charlie Cook, NBC's Kelly O'Donnell and NBC's political director Chuck Todd. We will have the latest polls and insights on the battleground map as Election Day approaches.

(SUNDAY 11/02) Just two days before the historic 2008 election season comes to a close, Tom Brokaw sits down exclusively with two political heavyweights: Obama supporter & 2004 Democratic Presidential Nominee Sen. John Kerry (D-MA), and McCain supporter and former Senator Fred Thompson (R-TN). What are the Obama and McCain campaigns' closing arguments to voters? Then, our political roundtable looks at the final polls, battleground states and campaign strategies with David Broder of the Washington Post, David Gregory of NBC News, Michele Norris of NPR, and Chuck Todd, Political Director of NBC News.

(SUNDAY 11/9) Exclusive! A look ahead at the Obama presidency with long-time Obama friend and the newly appointed Co-Chair of his transition team, Valerie Jarrett. Plus, Sen. Mel Martinez (R-FL) and Rep. James Clyburn (D-SC) join us in studio to discuss governing in the new administration. What issues will top the agenda? And what will be the future direction of the Democratic and Republican Parties? Then, insights and analysis from our political roundtable on the historic election, the Obama agenda and many challenges facing the country with presidential historian Doris Kearns Goodwin, Newsweek's Jon Meacham and Mary Mitchell of the Chicago Sun-Times.

(SUNDAY 11/16) Exclusive! Pressure on the Government to bailout the U.S. auto industry, but the plan faces tough Republican opposition on Capitol Hill. Both sides square off Sunday: Sen. Carl Levin (D-MI), Co-Chair of the Senate Auto Caucus versus Sen. Richard Shelby (R-AL), Ranking Member of the Banking, Housing and Urban Affairs Committee. Then, Founder and Chairman of BP Capital Management, and author of the Pickens Plan, T. Boone Pickens, will share his thoughts on how our

nation's energy dependence effects both our environment and our economy. Plus, our roundtable will have insights and analysis on the economic crisis, the auto industry, the Obama transition, and Hillary Clinton's possible role in the Obama administration. We'll be joined by New York Times Columnist Tom Friedman; Washington Correspondent for BBC World News America, Katty Kay, NBC News Correspondent Andrea Mitchell; and Host of PBS's Tavis Smiley and PRI's The Tavis Smiley Show, Tavis Smiley.

(SUNDAY 11/23) Exclusive! Insights from two political heavyweights: a man who served President Reagan as Secretary of the Treasury and President George H.W. Bush as Secretary of State, James Baker, and an Adviser to Obama's Transition team and former Secretary of Commerce for President Bill Clinton, William Daley, will join us to talk about the Obama transition and the on-going economic troubles on Wall Street and Main Street. Then, an exclusive interview with the 2000 Democratic Vice Presidential nominee turned 2008 McCain supporter, Senator Joseph Lieberman (I-CT). Now that the Democrats have allowed him to keep his Committee chairmanship, does he have any regrets about his campaign rhetoric against Obama? Plus, prospects for an auto bailout from Congress are fading. Our roundtable weighs in on the future of Detroit's Big Three and the very latest on the President-elect's cabinet picks with CNBC's Erin Burnett; Author and former Detroit Bureau Chief for the Wall Street Journal, Paul Ingrassia; the Washington Post's Eugene Robinson; and NBC's Political Director Chuck Todd.

(SUNDAY 11/30) Exclusive! First Lady Laura Bush -- joined by Afghanistan's Ambassador to the U.S., Said Jawad -- discusses a subject very dear to her heart: the lives of women in Afghanistan. She will also share her thoughts on life after the White House and her advice to the incoming First Lady, Michelle Obama. Then, he's a champion sailor, cable innovator and philanthropist. Now Ted Turner is adding author to his list of accomplishments. He has written a new book about his life and will share his views on many issues ranging from the economy, the auto industry and even Jane Fonda. Plus, a special Thanksgiving Sunday "Meet the Press Minute". On October 20, 1957, another First Lady with a strong interest in the global community -- Eleanor Roosevelt -- appeared on "Meet the Press" to talk about her 3 hour meeting with communist leader Nikita Khrushchev of the Soviet Union.

(SUNDAY 12/07) Exclusive! In his first Sunday morning television interview since winning the election, President-Elect Barack Obama goes one-on-one with Tom Brokaw about his plans for the country and his new administration.

(SUNDAY 12/14) This week marks the debut of "Meet the Press with David Gregory!" We'll begin with the very latest on the corruption scandal involving Illinois Governor Rod Blagojevich. We'll talk to the state Attorney General, Lisa Madigan, who is asking the courts to declare the governor unfit to serve. And to the man who would replace him, Lieutenant Governor Paul Quinn. Then, lingering questions for President-elect Obama. Did anyone in his inner circle have contact with Governor Blagojevich about the open Senate seat? And will the stain of political corruption in his home-state taint the new administration? All that, plus insights and analysis on the Obama transition and results from our new NBC Poll with: Mary Mitchell of the Chicago Sun-Times and Chuck Todd of NBC News. Then, the U.S. economy continues to weaken, while jobless claims hit a 26-year high, consumer anxiety is deepening, and the auto bailout stalls in the Senate. What's next on the financial front? We'll be joined by two key political players -- Gov. Jennifer Granholm (D-MI) and Fmr. Gov. Mitt Romney (R-MA) -- and three top business voices -- Former Hewlett-Packard CEO Carly Fiorina, Wal-Mart President & CEO Lee Scott, and Google CEO Eric Schmidt. A special in-depth discussion on solutions for the economy you won't want to miss.

(SUNDAY 12/21) Exclusive! As she prepares to leave her post as Secretary of State, Condoleezza Rice joins us for an exclusive interview to reflect on her time in office and a look ahead at the challenges around the world that await her successor, Hillary Clinton. Plus, auto-makers finally get some help from the White House. Can this cash infusion save the Big Three? President-elect Obama announces more key cabinet picks and prepares to share further information on internal contacts with Gov. Blagojevich next week. And will Caroline Kennedy be the next Senator from New York? Insights and analysis from our political roundtable: CNBC's Erin Burnett, NBC's Andrea Mitchell, NPR's Michele Norris & the Chicago Sun-Times' Carol Marin.

(SUNDAY 12/28) President-elect Obama's chief campaign strategist and senior adviser David Axelrod joins us to discuss the presidential transition, solutions to the nation's economic troubles and remaining questions about the Illinois Gov. Blagojevich corruption scandal. Plus, a political roundtable on the economy, President-elect Obama, and the Bush legacy: National Review's Rich Lowry, Vanity Fair's Todd Purdum, Washington Post's Michelle Singletary & Newsweek's Richard Wolffe.

#### **DATELINE NBC**

FRIDAY, DEC. 5 - When Amanda Knox, the American language student from Seattle, went abroad to Perugia in the fall of 2007 no one from home ever imagined the seemingly sweet and innocent girl would end up being a main suspect in the unimaginable murder of her English roommate, Meredith Kercher. Mystery swirls around this horrific tale of drugs and group sex, and as Knox's impending trial continues to make international headlines, "Dateline's" Dennis Murphy and ex-FBI profiler and NBC analyst Clint Van Zandt try to untangle the conflicting stories and interpret the crime-scene evidence. In addition, the report will feature entries from Knox's prison diary and a rarely heard audiotape that's just surfacing of Knox pleading her innocence.

<u>FRIDAY, DEC. 12</u> - Dennis Murphy reports on the disappearance of 3-year-old, Caylee Anthony. With her mother Casey's impending trial and the family's efforts to find her still making national headlines, the grandparents, Cindy and George Anthony, speak out to "Dateline" for an in-depth report. The hour-long broadcast includes insights from people involved in the case, rarely heard police recordings and chilling messages obtained from Casey Anthony's home computer.

<u>FRIDAY, DEC. 19</u> - Ann Curry sits down for an in-depth interview with one of the most influential American pastors since Billy Graham -- Rick Warren. The best-selling author and popular evangelical minister talks about his views on President-Elect Barack Obama, his support of California's Proposition 8 and his new book, "The Purpose of Christmas." In addition, Warren discusses a recent life and death family crisis he went through for the first time publicly.

From Miami to Las Vegas to Detroit – "Dateline's" cameras take viewers to the frontlines of America's housing crisis and capture the people behind the statistics. Chris Hansen reports on the emotional stories of the families on the brink of losing their homes and the men with the unenviable jobs of forcing them out

What seemed like an open and shut case becomes a murder investigation after a distraught widow's suspicious behavior forces detectives to dig deeper. Keith Morrison reports.